

KiNTO  
JOIN

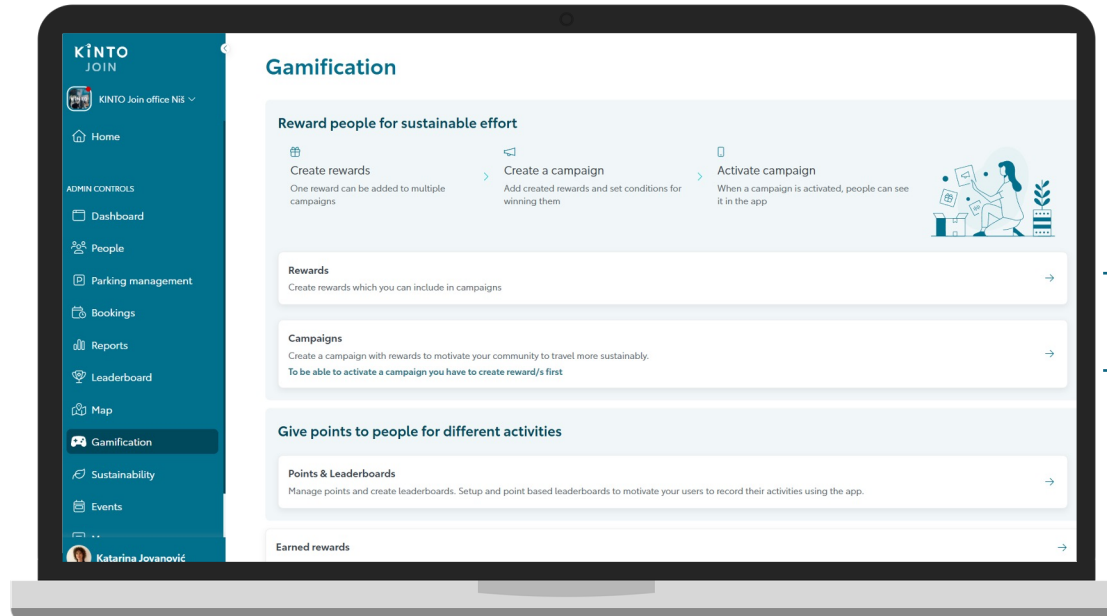
# KiNTO Join Gamification Guide

[www.kintozero.com/kinto-join/](http://www.kintozero.com/kinto-join/)



# Gamification

## Creating Rewards and Campaigns



Go to Client Admin panel, then select gamification and create:

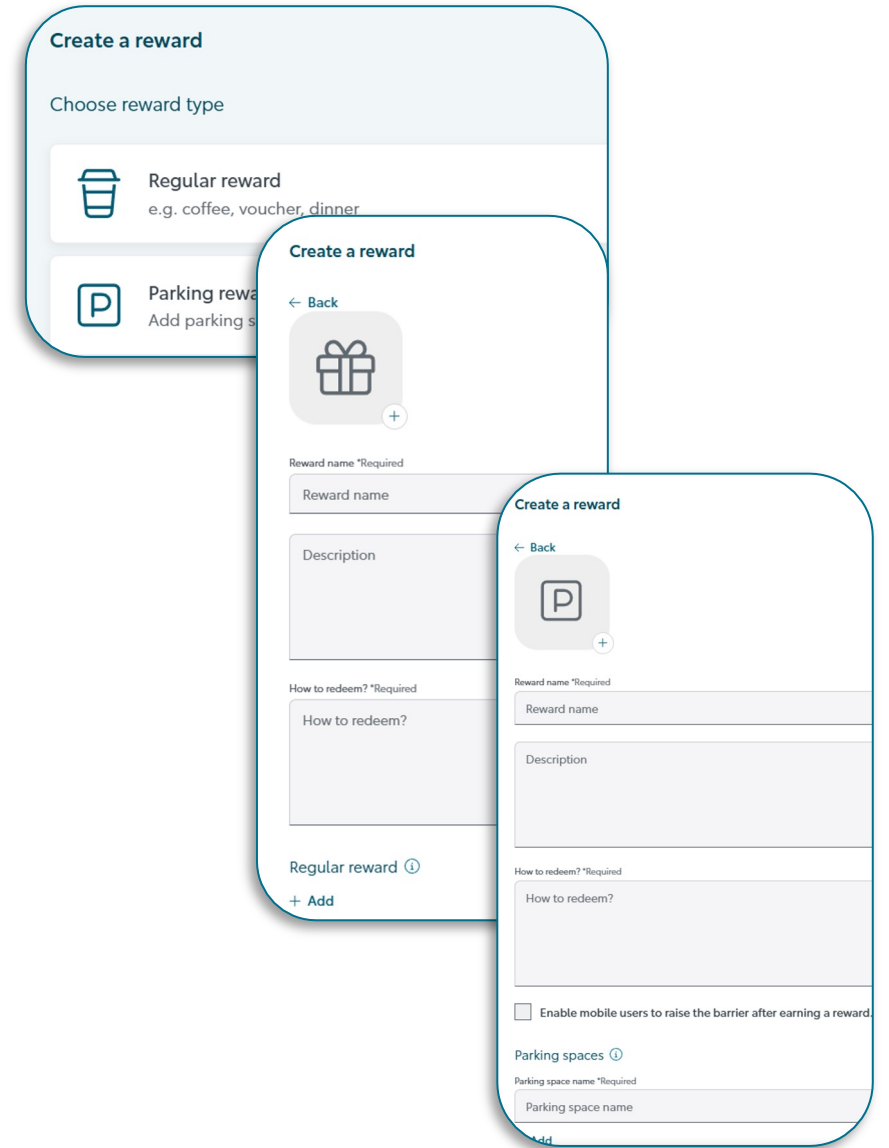
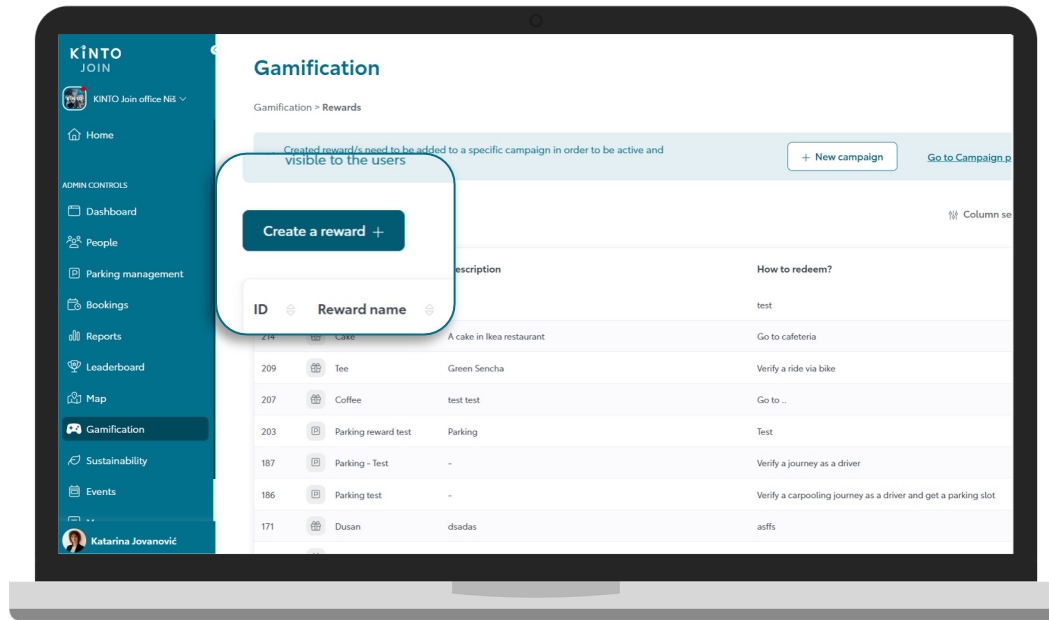
**rewards and**

**campaigns**

# Gamification

## Creating Rewards

Client Admin panel > Gamification > Rewards > Create a reward




# Gamification

## Editing and deleting rewards

**Edit reward**

⚠️ You cannot edit or delete a reward that has been won or added in an active campaign.



Reward name <sup>\*Required</sup>

Reward name  
Cake

Description  
A cake in Ikea restaurant

How to redeem? <sup>\*Required</sup>

How to redeem?  
Go to cafeteria

Regular reward <sup>ⓘ</sup>

Reward type <sup>\*Required</sup> How many? <sup>\*Required</sup>

Reward type  
cake How many?  
1

Save changes Cancel Delete

**Edit reward**

Do you really want to delete Tissues reward? <sup>×</sup>

Cancel Delete

Reward name <sup>\*Required</sup>

Reward name  
Tissues

Description  
Verify a journey to get a tissue.

How to redeem? <sup>\*Required</sup>

How to redeem?

+ Add

Cancel Delete

- You can't edit or delete rewards that have been won or are part of an active campaign.
- Rewards that are not currently active can be deleted.

# Gamification

## Earned Rewards

- On this page ClientAdmin have a **preview** of all earned reward.
- Admins can **mark** any reward that has been given to a user as redeemed.
- The system will then **recognise** that this reward has already been issued/used

**Gamification**

Gamification > Earned rewards

Search Export to CSV Last 3 days Last 7 days Last 30 days 30.09.2025 - 29.10.2025

Date	Reward ID	Reward instance ID	Reward name	Reward type	Reward	Status	User	User ID	Campaign	Campaign
29/10/2025 08:24	68	6750	Coffee	Regular reward	-	Not redeemed	Mira Cenić	64802	test	236
<div style="border: 1px solid #ccc; border-radius: 10px; padding: 5px; display: flex; gap: 10px;"> <span> Deactivate</span> <span> Hide</span> <span> Mark as redeemed</span> </div>										
				Regular reward	-	Not redeemed	Nemanja Sokolović	68649	test	236
28/10/2025 16:18	1	6730	Free parking	Regular reward	-	Not redeemed	Snezana Jevtovic	67755	Parking V2	211
28/10/2025 16:18	214	6729	Cake	Regular reward	cake	Not redeemed	Snezana Jevtovic	67755	Parking Sept 202	1
28/10/2025 09:37	68	6728	Coffee	Regular reward	-	Not redeemed	Mira Cenić	64802	test	236
28/10/2025 07:57	68	6726	Coffee	Regular reward	-	Not redeemed	Nemanja Sokolović	68649	test	236
24/10/2025 06:59	68	6685	Coffee	Regular reward	-	Not redeemed	Sima Erčević	64808	test	236
23/10/2025 07:03	214	6668	Cake	Regular reward	cake	Not redeemed	Sasa Vulovic	64789	Parking Sept 202	1
23/10/2025 06:58	68	6667	Coffee	Regular reward	-	Not redeemed	Nemanja Sokolović	68649	test	236



# Gamification

## Creating Campaigns

Client Admin panel > Gamification > Campaigns > New campaign

**Create a campaign**

Choose campaign type

- 
**Regular campaign**  
 Users can earn rewards by doing sustainable activities like verifying journeys
- 
**Leaderboard campaign**  
 Users earn rewards based on their ranking on the leaderboard

**KINTO JOIN**

Gamification > Campaigns

5 active campaign/s

	Name	Start date	End date	Status	Reusable	
1	Regular	Parking Sept 202	16.09.2025	Never	Active	-
2	Regular	Kafica u djuponce	09.11.2023	Never	Deactivated	Reuse
26	Regular	Bravo ti ga bravo	27.07.2023	Never	Deactivated	Reuse
30	Regular	Free T-shirt	31.07.2023	Never	Deactivated	Reuse
49	Regular	Free parking ticket	09.08.2023	Never	Deactivated	Reuse
65	Regular	Verifikacija	25.08.2023	02.09.2023	Finished	Reuse
67	Regular	TestTest	24.08.2023	01.09.2023	Finished	Reuse
74	Regular	Reward		Never	Draft	-
75	Regular	Coffee, Boshono	28.08.2023	Never	Deactivated	Reuse

# Gamification

## Creating Regular Campaigns

ClientAdmin can **create** regular campaigns

Specify the **reward details** and determine who can qualify to win it,

**Exclude participants** (optional),

**Set conditions** for earning the reward:

- journey finished,
- journey verified,
- to all locations or to a custom destination

(e.g. community, start/pick-up address, event location, or a custom location)

Define the campaign **duration**,

Write **instruction** how users can win rewards.

The screenshot shows the 'Create a campaign' form with the following sections:

- Campaign name:** A text input field.
- Rewards:** A dropdown menu for 'Reward(s)'.
- Who can win?:** Radio buttons for Driver, Passenger, Walker, and Cyclist.
- Participants:** A dropdown menu for 'Exclude people'.
- Conditions:** A dropdown menu for 'Conditions' with 'Journey finished' selected. Below it, radio buttons for 'to all locations' (selected) and 'Custom...'. A note states: 'This condition is available only for Driver campaign'.
- Duration:** Fields for 'Start date' and 'End date', both with calendar icons. There is also an 'Ongoing' radio button.
- How to win reward(s):** A text area for 'Instructions'.

A 'Select location' modal is open, showing options: 'to community', 'to start/pick up address', 'to event', and 'to custom location'. It has 'Select' and 'Cancel' buttons.

# Gamification

## Creating Leaderboard Campaigns

ClientAdmin is able to **create** leaderboard campaigns,

**Assign a reward** for any place on the leaderboard,

**Exclude participants** (optional),

Define **start** and **end date**.

Rewards are granted to users who occupy the **top positions** on the leaderboard at the campaign end date, according to the Leaderboard reward setup.

The screenshot shows a mobile application interface for creating a leaderboard campaign. The title is 'Gamification' and the subtitle is 'Create a campaign (Leaderboard)'. The form includes the following sections:

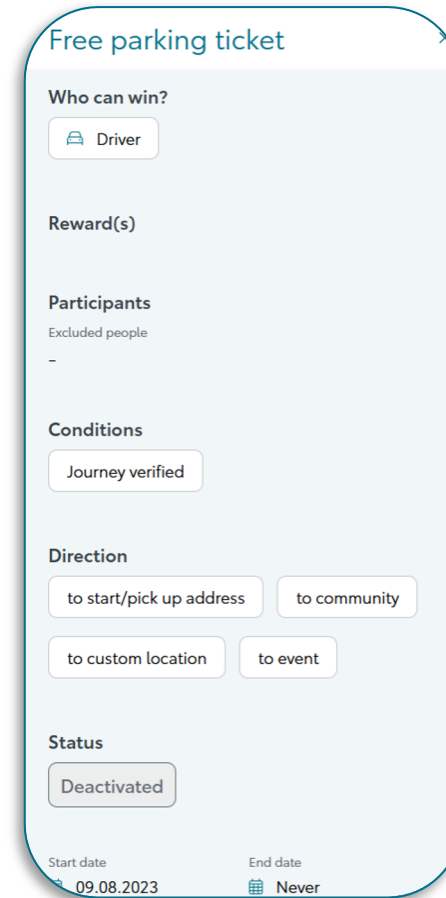
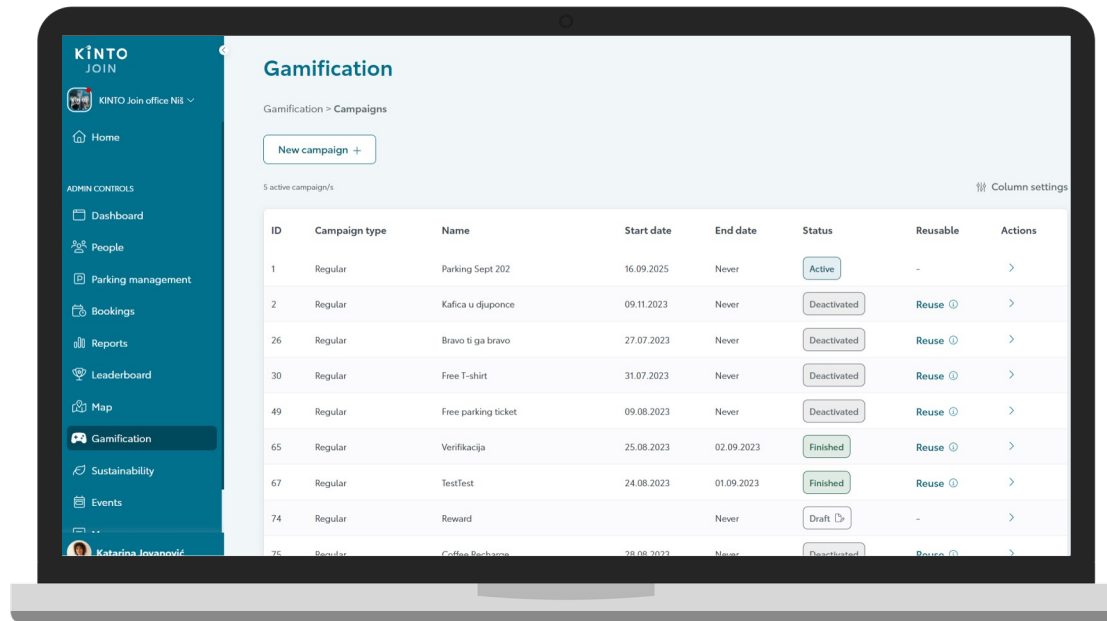
- Campaign name \*Required:** A text input field labeled 'Campaign name'.
- Set rewards for each rank on the board:** A list of ranks with corresponding reward selection dropdowns. The first two items are '1st place' and '2nd place', each with a 'Select reward' dropdown and a close icon. A '+ Add rank' button is located below this list.
- Participants:** A dropdown menu with the text 'Exclude people' and a search icon.
- Duration:** Two date selection fields: 'Start date \*Required' and 'End date \*Required', each with a calendar icon.

At the bottom of the screen, there are three buttons: 'Create', 'Cancel', and 'Save as a draft'.

# Gamification

## Selecting Campaign

Simply click on one of the campaigns to view all the details.



# Gamification Points & Leaderboards

- ClientAdmin can set the desired **number of points per journey type**, and additionally, include bonus points per km – to reward users who travel over longer distances.
- Create leaderboards to **rank users** within a set time frame. These leaderboards can be viewed by users on the mobile app.

The screenshot displays the KINTO JOIN ClientAdmin interface. On the left, a mobile app navigation menu is visible with options: Home, ADMIN CONTROLS (Dashboard, People, Parking management, Bookings, Reports, Leaderboard, Map), Gamification, Sustainability, Events, Messages, and More. The main content area shows the 'Points' configuration page, which includes a 'Points per Journey (0-100)' section with settings for Driver, Passenger, Walker, and Cyclist points, and a 'Bonus points per km (0-100%)' section. Below this is the 'Leaderboards' section, which contains a table of active leaderboards.

**Points Configuration**

You can define how many points user will receive after they verify journey (Base points) and add bonus points per km. Maximum 100 points per mode.

**Points per Journey (0-100)**

Mode	Points per km	Bonus
Driver *Required	50	+5
Passenger *Required	50	+5
Walker *Required	70	+7
Cyclist *Required	70	+7
Bonus points per km (0-100%) *Required	10	%

**Leaderboards**

Create leaderboards to rank users within a set time frame. These leaderboards can be viewed by users on the mobile app.

Leaderboard Name	Start date	End date
KINTO Join September	01.09.2024	30.09.2024
KINTO Join October	01.10.2024	31.10.2024
KINTO Join November	01.11.2024	30.11.2024
KJ April	11.04.2025	30.04.2025
Test July	01.07.2025	10.08.2025

# Gamification

## Creating Leaderboard

- **Create** a leaderboard in the Client Admin Panel.
- **Define** point allocation for each type of transportation.
- **Assign** the highest points to cyclists

**Gamification**

Gamification > Points & Leaderboards

Points & Leaderboards enabled

**Points**

You can define how many points user will receive after they verify journey (Base points) and add bonus points per km. Maximum 100 points per mode

Points per journey (0-100)

Mode	Points	Allocation
Driver points enabled	Driver	+5
Passenger points enabled	Passenger	+5
Walker points enabled	Walker	+7
Cyclist points enabled	Cyclist	+7
Bonus points per km (0-100K)	10	

**Create a leaderboard**

Mobile users will be able to see their ranking for the selected range

\*Required

Name

Start

Start date: 20.08.2025

End

End date: 19.09.2025

Create Cancel

**Leaderboards**

Create leaderboards to rank users within a set time frame. These leaderboards can be viewed by users on the mobile app.

Create +

Leaderboard Name	Start date	End date
KJ April	11.04.2025	30.04.2025
Test July	01.07.2025	10.08.2025

**Give points to people for different activities**

**Points & Leaderboards**

Manage points and create leaderboards. Setup and point based leaderboards to motivate your users to record their activities using the app.

# Gamification Client Admin Overview

Leaderboard overview and tracking are also available from the Client Admin panel.

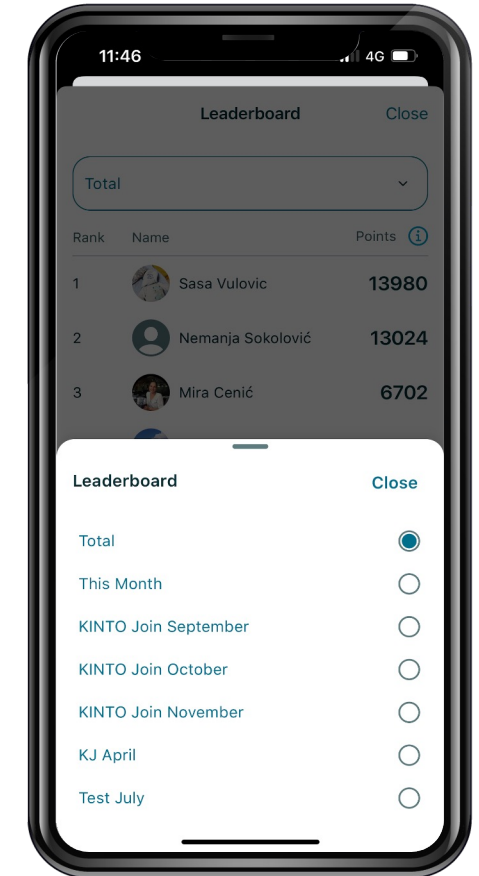
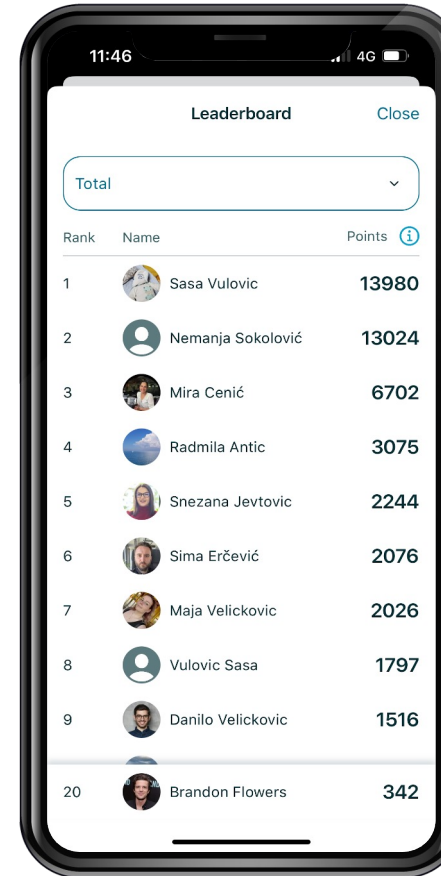
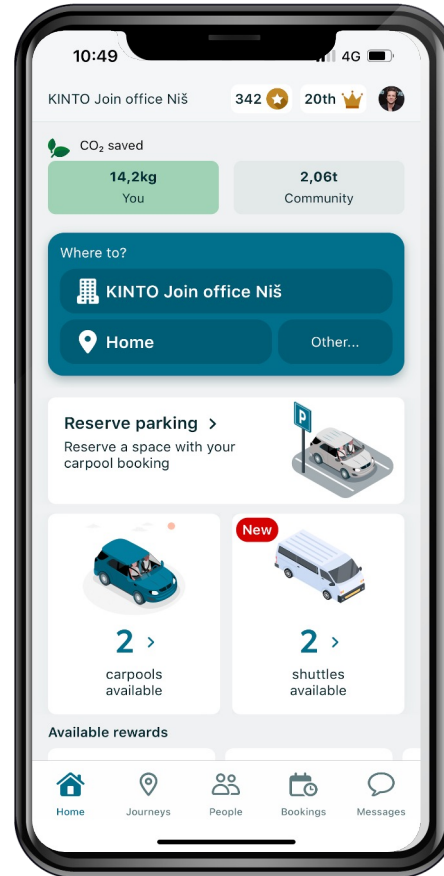
The screenshot displays the KINTO JOIN Client Admin Overview. A sidebar on the left contains navigation options: Home, ADMIN CONTROLS, Dashboard, People, Parking management, Bookings, Reports, **Leaderboard** (highlighted with a trophy icon), Map, Gamification, Sustainability, Events, Messages, and More. The main content area is titled "Leaderboard" and features three tabs: Points, Journeys, and CO<sub>2</sub> saved. The "Points" tab is active, showing a "Total" section for "All-time points" and a "Campaigns" section with four entries: KINTO Join September, KINTO Join October, KINTO Join November, and KJ April. Each campaign entry includes start and end dates and a "Finished" button. To the right, a table displays the leaderboard data for the "KINTO Join September" campaign.

Position	ID	Name
1	64789	Sasa Vulovic
2	68649	Nemanja Sokolović
3	64802	Mira Cenić
4	66448	Radmila Antic
5	67755	Snezana Jevtovic
6	64808	Sima Erčević
7	68234	Maja Velickovic
8	74198	Vulovic Sasa
9	68523	Danilo Velickovic
10	64819	BobOnes Ivanov

At the bottom of the table, there is a pagination control showing "1" selected, followed by "2", "3", "6", and a "Go to page" input field.

# Gamification Mobile Preview

Once created, the leaderboard becomes visible in the mobile application.



# Gamification Collected Points

- ClientAdmin can see who and when had verified journeys,
- How many points users collected,
- Badge number and
- This can be extracted as CSV file.

## Gamification

Gamification > Collected points

Export to CSV

ID	When	Action	User	Collected points	Badge number
68872	29/10/2025 09:10	Verified journey: 1108238	Brandon Flowers	65	-
68852	29/10/2025 08:24	Verified journey: 1108483	Mira Cenić	70	-
68837	29/10/2025 07:59	Verified journey: 1108474	Nemanja Sokolović	70	-
68550	28/10/2025 16:18	Verified journey: 1108238	Snezana Jevtovic	60	-
68551	28/10/2025 16:18	Verified journey: 1108238	Mira Cenić	55	-
68447	28/10/2025 09:37	Verified journey: 1108108	Mira Cenić	77	-
68395	28/10/2025 07:57	Verified journey: 1108075	Nemanja Sokolović	70	-
63022	26/10/2025 15:43	Verified journey: 1107548	Sasa Vulovic	77	-
63017	26/10/2025 14:43	Verified journey: 1107547	Sasa Vulovic	77	-
62999	25/10/2025 11:45	Verified journey: 1107528	Brandon Flowers	77	-

# THANK YOU.

**Contact us at**  
[support@kintojoin.io](mailto:support@kintojoin.io)

The logo consists of a teal rounded square containing the text 'KINTO JOIN' in white, uppercase letters. 'KINTO' is on the top line and 'JOIN' is on the bottom line.

**KINTO**  
JOIN

[www.kintozero.com/kinto-join/](http://www.kintozero.com/kinto-join/)